



# Nelson Eastern Suburbs FC

## 2020 Season Sponsorship Packages

### **About Nelson Eastern Suburbs FC**

Nelson Eastern Suburbs Football Club was established in 1977 and is based at North Warrane Oval in Bounty Street, Warrane. We are an Eastern Shore club that believes that everyone wishing to play football should have the opportunity to participate. Nelson Eastern Suburbs Football Club (NESFC) is a not-for-profit football (soccer) club with its home ground in the Warrane/Mornington area and is one of only three football clubs based on the Eastern Shore.

NESFC has strong links to the Eastern Region Junior Soccer Association and member clubs. We are directly affiliated to Lindisfarne junior Soccer Club and Cambridge Soccer Junior Club involving several hundred more children & their parents, as well as having close links to the Eastern Region Junior Association.

In season 2018 NESFC we had approximately 80 playing members on the field, including Southern Championship men and underpinning men's reserves, senior women's teams and under 15 - 16 youth teams.

### **Sponsoring Nelson Eastern Suburbs FC**

We feel NESFC offers businesses a fantastic opportunity to be publicly associated with a community based sporting club that has links to hundreds of junior, youth and senior soccer players on the Eastern shore.

With the recent development of Tasmanian Football (NPL and Skills Acquisition Programs (SAP)) the club itself is looking to rise to the challenge of building and maintaining our status and doing more with the local football community.

Our members and players are extremely appreciative of the local community's continued Support. While the club has worked hard to establish its current position, the challenge is to maintain and improve on our current status.

We have outlined in this package how you can be part of the current and future success of NESFC. Sponsorship support packages start from just \$250 and all packages can be tailored to meet your specific requirements or the club accepts donations for its fundraising activities

We appreciate the time you have taken to consider sponsorship support of NESFC Men's, Women's and youth football programs and look forward to a long and mutually beneficial relationship.

### **Championship Package – Naming Rights Sponsor (x1 Package) \$2000**

- Your logo on the front of Southern Championship League senior Men's strip for the season.
- Your logo on coaches jackets for the season.
- Dedicated sponsorship banner at all home games
- Advertising as naming rights sponsor on the club website and other media platforms
- Up to 2x posts per month on the club's social media platforms advertising your business
- 4x tickets to the annual NESFC Presentation evening (event naming rights included)
- 2 x tickets to Football Federation Tasmania Vic Tuting Medal count
- Sponsorship of best and fairest trophy

*Other club/sponsor commitments available on request*

### **Ongoing sponsorship \$1250 per additional year**

- All of the above. Ongoing sponsorship will allow our club to improve our facilities and equipment that we use on a weekly basis during the season.
- Minimum agreement of 3 years

### **Silver Package (x2 packages) \$1000**

- Your logo exclusively on the front of playing strips of our Men's Southern Championship League one or Senior Women's team
- Your logo on coaches jackets for the season.
- Dedicated or shared sponsorship banner at home games
- Advertising as silver partner on our club website and other media platforms
- 1x Monthly Social media post
- 2 x tickets to the annual NESFC Presentation evening
- Sponsorship of the best and fairest trophy

*Other club/sponsor commitments available on request*

### **Ongoing sponsorship \$700 Per additional year**

- All of the above. Ongoing sponsorship will allow our club to improve our facilities and equipment that we use on a weekly basis during the season.
- Minimum agreement of 3 years

### **Youth Team Package (up to 5x packages available) \$750**

- Your logo exclusively on the front of playing strips for one of our teams for the season.
- Advertising as team sponsor on the club website and other media platforms
- 1x Monthly Social media post
- Your logo on a shared sponsor's banner displayed at home games
- 2 x tickets to the annual NESFC Presentation evening
- Framed Bronze/Individual team partner sponsorship certificate
- Sponsorship of the best and fairest trophy

*Other club/sponsor commitments available on request*

### **Ongoing Sponsorship \$400 per additional year**

- All of the above. Ongoing sponsorship will allow our club to improve our facilities and equipment that we use on a weekly basis during the season.
- Minimum agreement of 3 years

### **Team Secondary sponsor Package (up to 7x packages available) \$750**

- Your logo on the playing strip of one of the Nelson Eastern Suburbs teams for season 2020
- Advertising as team sponsor on the club website and other media platforms
- 1x Monthly Social media post
- Your logo on a shared sponsor's banner displayed at home games
- 2 x tickets to the annual NESFC Presentation evening
- Framed Bronze/Individual team partner sponsorship certificate
- Sponsorship of an end of season trophy

*Other club/sponsor commitments available on request*

### **Ongoing Sponsorship \$400 per additional year**

- All of the above. Ongoing sponsorship will allow our club to improve our facilities and equipment that we use on a weekly basis during the season.
- Minimum agreement of 3 years

### **Minor Club Donation or Gift Vouchers**

- Advertising as team sponsor on the club website and other media platforms
- Regular Social media posts throughout the season, with ability to make club member specific offer's
- 2 x tickets to the annual NESFC Presentation evening
- Framed Club Partner sponsorship certificate

*Other club/sponsor commitments available on request*

### **Our commitment to your business**

1. Business logo/advertising on our highly used website.
  2. Acknowledgement in any club communication of your partnership
  3. All members recommended to support your business at every opportunity
  4. Your contribution will be recognised and acknowledged at the appropriate club event
- Nelson Eastern Suburbs FC is committed to working with local businesses to ensure that a mutual benefit can be obtained for your business and the club. All sponsorship is greatly

appreciated and all packages are negotiable and can be tailored to suit your business's needs and budget. We will be only too pleased to discuss other options

Thank you for considering sponsorship support for Nelson Eastern Suburbs Football Club. NESFC has a proud history of competing in Tasmanian Men's, Women's and Youth football and being involved with the local community.